



# **Tameside College**

**Travel and Tourism**  
Applicant Study Pack

## **Description of course:**

Travel and tourism is one of the fastest growing industries in the world. It accounts for 10% of employment globally. According to the World Travel & Tourism Council, the Travel & Tourism Sector has recently grown by 3.9%, generated 10.4 % of all global economic activity and contributed to 319 million jobs worldwide.

During the course you will learn about the important of customer service, and communication skills within the industry. You will also learn about hospitality, different UK tourist destinations, promotional materials and the huge variety of careers in travel and tourism.

Your lessons will be structured and varied, so that you develop vital skills and knowledge required for the industry. We look at developing your confidence and communication skills and you will be encouraged on a weekly basis to actively use your own initiative in lessons and work independently as well as within a team.

## **Task One**

We would like you to write a personal statement about yourself. Consider you are applying for a job role in the tourism sector and they have asked you to write a personal statement for the job role. You can choose the role!

Think about the skills that are needed for the job and think about the skills you have. This is always a hard one, so ask friends and family to help you decide on what your strong points are and give some examples.

In the personal statement we would also like to know a little about you!

## **Task Two**

Now make a short video where you discuss what you think professionalism in the travel and tourism sector means. What would be expected of you when you are working in this sector? Think about uniform, behaviour and code of conduct.

Good luck and we look forward to on your first day in! Bring your videos and personal statements with you.

## **What next?**

- Visit our website – [www.tameside.ac.uk](http://www.tameside.ac.uk) for more information.
- Attend our New Students' Day.
- Make it official, join us for enrolment in August. Letters will be sent to all applicants at the end of July with more details.